News Release

Advent Cat Risk Expands Client Base to Small Businesses

Service Line developed to help Small Business with Insurance & Risk Needs

For Immediate Release

West Hartford, Connecticut, August 31, 2016 ----- As Advent Cat Risk LLC celebrates its 4th anniversary of successful operations serving mid-sized businesses, it is announcing that they have expanded their core services to include dedicated service tools and staff dedicated to small businesses such as microbreweries, daycares and restaurants, etc. Specialized strategies and risk insurance programs have been developed and deployed to serve a number of small business clients. ACR estimated that the ability to be efficient and yet maintain a concierge level of support for business of 5-50 employees is key to fulfilling the growth estimates of the firm.

This new department will add to the cadre of specialized areas that have been firmly established in the larger healthcare, cyber security, physical security and big data client base. Small businesses are very welcoming for affordable and badly needed risk assessments, broker management, loss prevention and in particular, business continuity services where one adverse event can end such businesses. It is estimated that 80% of businesses affected by a major incident either never re-open or close within 18 months (Source, Axa)

About Advent Cat Risk

Advent Cat Risk LLC is a highly specialized and highly effective risk management consulting practice located in Connecticut and Rhode Island with clients all over the world. With lifetimes of risk management experience at senior levels within multiple business sectors, the managing partners and founders along with an elite network of cyber specialists and risk insurance magnets has forged an unbeatable team in today's complex and confusing Cat Risk industry. Contact ACR though it's website <u>www.AdventCatRisk.com</u>; or email to ExpertAdvice@AdventCatRisk.com . ACR is an equal opportunity employer.